

MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friend,

If you're reading these words, you are already well into your family building quest. Let The American Fertility Association help you find the resources, information, and support you need.

The American Fertility Association (AFA) strives to break down barriers for women and men that inhibit their pursuit of family. We offer the knowledge and tools they need to move ahead, whether it's with ART, adoption or child-free living. We are here to counsel and guide all people at every stage --before, during, and after their reproductive years.



PAMELA MADSEN Everything we do comes back to the individual looking for education and support. This is why we have grown tremendously: Over 15,500 people have joined via our free No Barriers on-line membership since its inception.

It is also why so many public voices have joined our campaign. Once again, we are honored to have actress Brenda Strong, the all-knowing voice behind the ABC hit "Desperate Housewives," join us as our national spokesperson. We are deeply appreciative of her outspoken support. Brenda's willingness to share her personal experiences and her expertise as one of the country's preeminent yoga for fertility instructors continues to be an inspiration. She goes a long way to help The AFA help you.

We've broadened our mission to reach out to the underserved. The AFA's efforts in the gay and lesbian community -- with dedicated media and educational materials including a resource directory and fact sheets -- are meeting with an extraordinarily enthusiastic response and the demand for more.

We're taking our message of fertility protection and preservation to younger generations with "Let's Talk About Sex." This ground-breaking educational initiative will arm children, teens and young adults with critical knowledge about sexual health and reproduction. They'll learn about the link between STDs and compromised conception. Our goal is to stamp out preventable infertility.

We know that each year for the thousands who have realized their goal of building families, there are thousands more who have not. I hope this 2007 Fertility and Adoption Directory proves to be an invaluable guide for you on your journey. Top physicians and mental health and legal professionals provide indispensable information on in vitro fertilization (IVF), male and female factor infertility, domestic and international adoption, alternative family building options, insurance and financial planning, egg and sperm donation, and so much more.

In this directory, you'll find comprehensive physician and therapist referral lists. I encourage you to use these lists and to get in touch with reliable fertility professionals in your community. Consult doctors and therapists and find a network of experts who can address your needs and offer you the best treatment options.

The AFA has held countless seminars and on-line educational meetings and has published an extensive array of educational pieces. Through our "No Barriers" program, AFA members gain access to all of this fertility and adoption educational material, as well as our physician and therapist referral lists. Best of all, this essential service is free of charge and available day or night, from the privacy of your home. Simply register on our web site, www.TheAFA.org.

There is much more to come as we accompany you on your family building journey. The American Fertility Association is embracing the endless possibilities for that should be available to everyone. We know we're making a difference. We also know we've only just begun.

Warm wishes,



Pamela Madsen
Executive Director